

Title of meeting: Health and Wellbeing Board

Date of meeting: 9th February 2022

Subject: Health and Wellbeing Strategy

Report by: Helen Atkinson, Director of Public Health

Wards affected: All

Key decision: No

Full Council decision: No

1. Purpose of report

- 1.1 To present the final refreshed Health and Wellbeing Strategy (HWS) for Portsmouth and to recommend that the Health and Wellbeing Board (HWB) adopt the document for 2022-2030.

2. Recommendations

2.1 The Health and Wellbeing Board are recommended to:

- Note the response to the consultation
- Note the additions to the document since the draft was presented in November 2021
- Approve the document and recommend that this is considered by Boards of the represented organisations, and adopted by the city council and the governing board of the clinical commissioning group.
- Agree that a work programme for the Board in the short to medium term relating to the strategy is presented to the HWB at the next meeting.

3. Background

- 3.1 In July 2021, the HWB considered a series of draft priorities for the refreshed HWS and agreed that the focus of a future strategy should be around significant issues where Portsmouth is an outlier from the rest of the country, and where existing conditions are driving poorer outcomes for the population. The approach suggested would take these areas and identify the things that would be necessary to create a "new normal" for Portsmouth, where outcomes were routinely better than is currently the case.



- 3.2 It was agreed that the HWS is part of a wider group of developing plans in the city, most notably the Blueprint for Health and Care in Portsmouth and the developing priorities for Health and Care Portsmouth. It was agreed that:
- The priorities for Health and Care Portsmouth identify the key groups and service areas that need to be the focus of commissioning and identify where services and responses need to be in place from the earliest points of intervention through to higher level support.
 - The Blueprint sets out the aspiration for how services should be received by residents of the city, setting out a range of commitments around access, quality and ways of working - ultimately, the Blueprint is about ensuring that the outcomes and experiences for residents are never compromised because of the way organisations and institutions organise themselves.
 - The Health and Wellbeing Strategy will focus on the wider determinants in the city - what is stopping people in the city thriving, and therefore what needs to happen to enable them to thrive.
 - The city's Imagine Portsmouth 2040 sets out the long-term vision for the future of our city agreed by a wide range of representatives of residents, businesses and organisations who live and work in Portsmouth.
- 3.3 On this basis, five priority areas were confirmed, based on evidence from a range of sources:
- Tackling Poverty
 - Improving Educational attainment
 - Positive Relationships
 - Housing
 - Air quality and active travel.
- 3.4 These priorities were further developed in the autumn through a range of workshops and discussions, with contributions from nearly 100 stakeholders. These discussions sought to identify where the HWB could add value by coming together and acting collectively as a system, and also by thinking about how - as anchor institutions - organisations that are members of the board can also leverage their roles as employers, communicators, purchasers alongside their roles as service providers to increase impact.
- 3.5 The draft document that emerged following the workshops was approved for consultation in November 2021. It was also noted at that point that further work would be undertaken to articulate how the strategy supports and influences the health and care system in the city; and to set out how we will monitor and evaluate the success of the strategy.
4. **Outcomes from the consultation.**

- 4.1 The HWB is grateful to the nearly 500 people and organisations that submitted responses to the consultation during December 2021 and January 2022. This showed clear support for the priorities and challenges that the board have identified, as set out in the summary at appendix A.
- 4.2 Responses highlighted various work that is already underway that can be built on, and opportunities for the HWB to add value, as this strategy is implemented. These will be used by the leads for each area as they bring people together to facilitate new ways of addressing the deep-seated challenges this strategy aims to address. The suggestions for how we will know if we are making a change for the better will inform the reporting back to the board on progress in each area.
- 4.3 Respondents were asked if there was anything else that should be treated as a priority. The most common responses were around the provision of services and support, including for mental health (n22), other health and care services including access to GP and dentistry (n34) and provision of support and activities for young people (n8). As described in the introduction, much of this work is led within other parts of the system that the strategy is part of, and the feedback from this consultation will be provided to the appropriate lead organisations e.g. Health and Care Portsmouth or the local authority.
- 4.4 A number of areas that were raised by several different respondents each could be seen to broadly fit under existing priorities. These will also be shared with the board-level sponsor and lead officers for those areas to ensure they are considered as the implementation work begins over the coming months.
- 4.5 Throughout the responses to the consultation, a number of people raised the need to tackle behavioural or lifestyle issues such as physical activity and anti-social behaviour, which were mentioned directly by 11 and 8 of the 136 who identified other priorities. The HWB have agreed during the process of developing this strategy to try a new approach as a board that ultimately is aiming to achieve improvements in those areas. The consultation highlights the need to be clearer about how and why the strategy's priorities were developed and how success on that broader range of issues will be measured.
- 5. Monitoring and evaluation**
- 5.1 Throughout the development of the strategy, the Board have considered the extent to which the new approach being taken requires a different way of working to underpin this and drive forward the priorities set out. In recognition of this, the document sets out (in pages 37-38) a way of working to address this.
- 5.2 Each priority has a named board-level sponsor, supported by an appropriate officer lead/leads. They will be responsible for providing an annual update to the



HWB, on a rolling basis, that will give a narrative overview of system-wide efforts to address the issue, highlighting how partners are working together to achieve measurable change in these complex areas that underpin positive outcomes across the system. While the sponsor and lead will coordinate this reporting and convene groups where required, the strategy requires all organisations to be actively identifying where and how they can support this work through their own plans and strategies.

- 5.3 Wherever possible we will build on the strong local partnerships already in place in Portsmouth. This will also be an opportunity to bring new partners from the HWB and the wider system into those discussions, or to seek strategic-level buy-in from organisations where additional activity is required. For example, this could lead to a new ‘Memorandum of Understanding’ that sets out the commitment each organisation is making to a topic.
- 5.4 Partners and sectors represented on the board will all need to engage in developing new ways to achieve real change on the priorities set out in this strategy but much of the change we want to see will rely on the efforts of local people. We will explore the potential for a ‘Principles-focussed evaluation’ approach as part of our wider engagement with local communities around delivery of the strategy’s priorities. This would require restating the priorities as a set of principles to create a sense of ownership of action that stems from these. The evaluation would then focus on assessing where these principles have or have not been lived out in HWB members’ relationships and actions.
- 5.5 Over the longer-term, the ONS Health Index provides an objective framework for assessing the impact over time of the HWB’s focus on the ‘causes of the causes’. While there is a lag between activity and updated data, it gives a good baseline of our population’s health before the pandemic and will allow the board to assess:
- If we are making a measurable difference over time on the priorities the board identifies
 - If that is having an effect on the overall health of the local population, over time and in comparison to other areas
- 5.6 This will be enhanced by tracking progress and trends against key measures used by HWB partners such as:
- Long-term indicators taken from the Public Health Outcomes Framework and other established frameworks
 - Insights from regular city-wide resident surveys using the City Vision’s themes and aspirations.

6. Next steps

- 6.1 The HWB is recommended to approve the strategy attached as Appendix B, as a reflection of the work undertaken by the Board in 2021, and the outcomes of the consultation. It is recommended that the Board request that partner organisations consider the strategy at their own Boards where appropriate, and that the strategy is recommended to the City Council and the CCG Governing Body.
- 6.2 It is also proposed that in recognition of the new way of working that the strategy represents for the Board, a work programme for the short to medium term is presented to the next meeting for approval, setting out how themes will come forward for consideration, and how these link to the wider activity of the Board.

7. Reasons for recommendations

- 7.1 The current HWS was agreed in 2018 and covers the period 2018 to 2021. A refreshed HWS is therefore required to meet the statutory duty on the local authority and CCG to develop a HWS.
- 7.2 The document attached at Appendix B:
- builds on work carried out by members of the HWB in 2020 and 2021 to identify priorities for improvement locally;
 - reflects and supports the City Vision agreed in 2021;
 - positions the role of the HWB in setting the medium-to-long term priorities to improve outcomes for residents and communities in Portsmouth that will be delivered through Health and Care Portsmouth;
 - has a clear framework for monitoring and evaluation;
 - has been broadly supported through wider consultation.

8. Integrated impact assessment

- 8.1 A preliminary Integrated Impact Assessment has been undertaken, and concludes that as a high level strategy, there is considerable opportunity for positive impacts in respect of a number of areas where we currently see inequality, and in relation to environmental issues including air quality. Detailed impact assessments will be undertaken on particular policies and initiatives as they emerge. The document is attached as Appendix C.

9. Legal implications

- 9.1 Section 116A of the Local Government and Public Involvement in Health Act 2007 (as amended) ("the 2007 Act") places a statutory duty upon local authorities and their partner CCGs to develop a joint health and wellbeing strategy (JHWS).

- 9.2 Section 116B of the 2007 Act requires local authorities and CCGs to have regard to relevant JSNAs and JHWSs when carrying out their functions.
- 9.3 The 2007 Act places a duty upon the HWB to have regard to the statutory guidance published by the Secretary of State when preparing JHWSs
- 9.4 That statutory guidance highlights that HWBs must give consideration to the Public Sector Equality Duty under the Equality Act 2010 throughout the JHWS process.

10. Director of Finance's comments

- 10.1 There are no direct financial implications arising from the recommendations contained within this report.
- 10.2 Future schemes and initiatives will require financial appraisal on case by case basis in order to support decision making. Before any schemes or initiatives will be able to proceed, specific funding sources would need to be identified and in place.

.....
Signed by:

Appendices:

- Appendix A - Health and Wellbeing Strategy Consultation - Summary
- Appendix B - Health and Wellbeing Strategy 2022-2030
- Appendix C - Integrated Impact Assessment

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location

The recommendation(s) set out above were approved/ approved as amended/ deferred/
rejected by on

.....
Signed by: Helen Atkinson, Director of Public Health, Portsmouth City Council